



presenting

RETAIL ONLINE

Part of the Business **Grow** Online Program



WHO ARE WE ?

SIMON & MICHELLE FROST



- ▶ Selling online since 2004..
- ▶ Over 10,000 digital products (& a few hard products) sold since 2004 - @ between \$9.97 - \$247.97..
- ▶ Created over 200 websites..
- ▶ Partners @ Michon International - our internet marketing & training business..
- ▶ Partners @ SMiK Web Design - create websites for SME's..
- ▶ Contracted Tourism Department as a digital coach..

OVERVIEW OF THIS WORKSHOP

- ▶ Why being online is essential for retailers operators in 2011 & on
- ▶ Your website - what good retail websites must have
- ▶ How Google gets customers to you
- ▶ Keywords - what are yours?
- ▶ Search Engine Optimisation - Retail style
- ▶ Google place - getting on the map

WHY YOU **NEED** TO BE ONLINE...

- ▶ **1,966,514,816** estimated Internet users worldwide (June 2010)
- ▶ **92,961** new domain names registered in 24 hours (11/07/10)
- ▶ The National Broadband Network (**NBN**) rollout starts here in Tasmania = more people online in Tasmania!!



CURRENT AUSTRALIAN FACEBOOK STATS..

- ▶ December 2010 - 9,361,520 actively using Facebook..
- ▶ December 2010 - 35% 20 - 29yrs & 21% over 40yrs..
- ▶ Facebook's reach is 35.2% of all people who go online..
- ▶ The average Facebook user views 1055 pages a month..
- ▶ August 2010 - USA stats: Facebook usage higher than all Google sites combined! 41.1 mill minutes vs 39.8 mill minutes in August 2010.

YOUR CUSTOMERS ARE ONLINE

Is your retail business online?





The Internet has become one large shopping mall..

- ▶ Its the 1st place most people go to research **before** they buy a product.
- ▶ Every thing from groceries to cars & houses are being sold online this minute..
- ▶ Even here in Launceston you can now order your groceries **ONLINE** and have them delivered to your door!
- ▶ 6.7 million Australians **shopped** online in the 08/09 financial year (Roy Morgan)..That's almost 40% of us! & it doesn't count 'online product research'..
- ▶ Consumers are becoming more mobile with smart phones and iPads all connected to the internet (fast food example).



MOBILE WORLD



- ▶ iPhone Australia - 21% of market...
- ▶ 1 million iPad 1's in 26 days (2 mill in 2 months)!
- ▶ 1 billion in sales of the 1st iPad in the 1st 2 months
- ▶ iPad 2 - 70% new customers - & sold out!

MOBILE IN AUSTRALIA..

- ▶ 43% Internet phones - 29% regularly using it to search, email, maps & facebook/twitter etc.
- ▶ Early 2011 about 25% of mobile users shopping online with their phones - Ebay reporting a mobile sale every 15 seconds.
- ▶ Mobile data traffic on Next G (telstra) DOUBLES every 8 months for the last 2 years..

AUSSIE EBAY SHOPPING STATS

** 2010 **

stats from - <http://www.internetretailing.com.au/>

- ▶ A piece of women's clothing is sold every six seconds
- ▶ A piece of home-ware is sold every six seconds
- ▶ A sports item is sold every 12 seconds
- ▶ A toy is sold every 18 seconds
- ▶ A baby item is sold every 24 seconds
- ▶ A piece of men's clothing is sold every 24 seconds
- ▶ An Australian stamp is sold every two minutes and six seconds
- ▶ An antique is sold every two minutes and 42 seconds
- ▶ An MP3 player is sold every four minutes and six seconds
- ▶ A car is sold every five minutes and 42 seconds
- ▶ A laptop is sold every six minutes and 24 seconds
- ▶ A GPS is sold every seven minutes and 18 seconds

FEW MORE AUSSIE STATS..

- ▶ 92% want to use websites to compare prices..
- ▶ 76% want to use websites to access & print coupons..
- ▶ 75% want to use mobile phones to find out where the nearest store is located.
- ▶ 70% want to see what goods are in stock before going into the store..

May 2010 - IBM survey of 2,599 Aussie consumers..

“We are in a shopper’s market today, because consumer access to technology and information gives them all the power.... Retailers cannot afford to sit still as this digital revolution happens....”

Ian Wong, ANZ Retail Industry Leader, IBM Global Business Services
(May 2010)

FACT..

If you have a retail business then you
MUST be **online** to survive and
GROW!



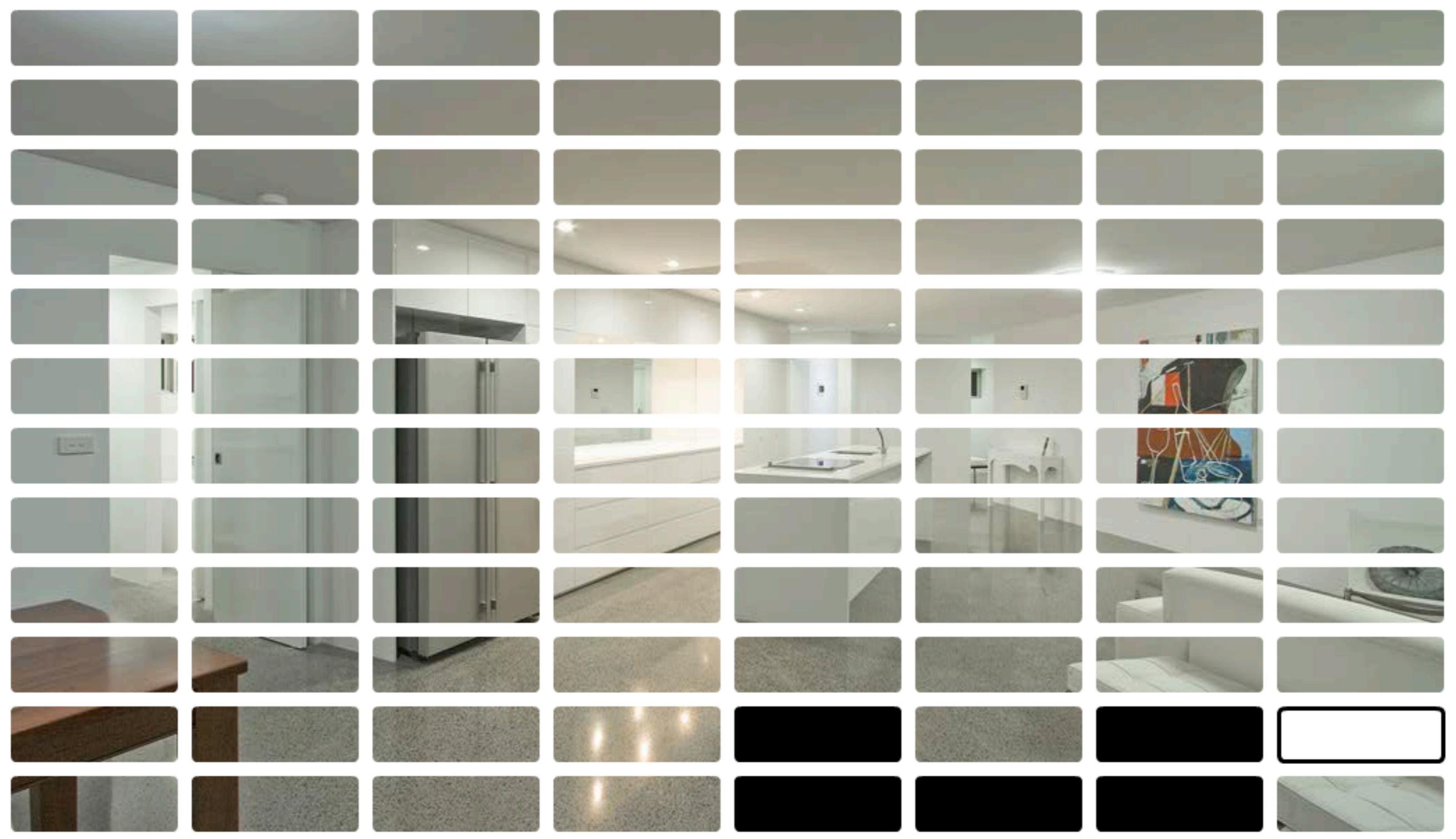
YOUR RETAIL WEBSITE

consider....

- ▶ Navigation
- ▶ Clear Call to Action
- ▶ Contrast & Colour
- ▶ Content - less is more
- ▶ Testimonials
- ▶ Ability to update yourself (CMS)
- ▶ Ability to buy online - if possible
- ▶ NO flash

ESSENTIAL CONTENT

- ▶ Make your **website** simple to get answers from:
 - ▶ What are you selling? (Benefits & features)
 - ▶ How much?
 - ▶ Postage?
 - ▶ Contact

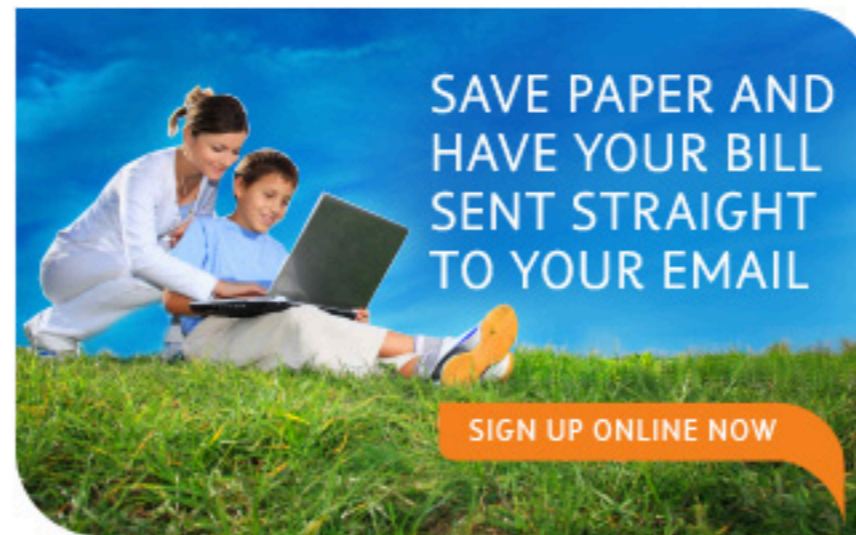





FREEDOM[®] CONNECT PLANS

A NEW RANGE OF MOBILE PLANS FOR A NEW AGE

[FIND OUT MORE](#)



SAVE PAPER AND HAVE YOUR BILL SENT STRAIGHT TO YOUR EMAIL

[SIGN UP ONLINE NOW](#)

LOG IN

PERSONAL ▾[My Account](#) ▶[My BigPond](#) ▶[Register Now](#) ▶[Webmail](#) ▶**BUSINESS** ▶**ENTERPRISE & GOVERNMENT** ▶**ABOUT TELSTRA**

- ▶ News & announcements
- ▶ Investor Centre
- ▶ Careers
- ▶ Telstra Exchange blog
- ▶ Send us your positive feedback
- ▶ Make a complaint

PERSONAL

- ▶ View or pay my bill
- ▶ Mobiles
- ▶ Check my Webmail/MyInbox
- ▶ Recharge Pre-Paid Mobile/Broadband
- ▶ Find a Telstra store

BUSINESS

- ▶ Business mobiles
- ▶ Business broadband
- ▶ Other products
- ▶ Online billing & services
- ▶ Visit your local Telstra Business Centre

ENTERPRISE & GOVT

- ▶ Products & services
- ▶ Research & insights
- ▶ Customer case studies
- ▶ Customer tools
- ▶ Next Generation services

LATEST NEWS[▶ More News](#)[Call for care when dialling emergency Triple Zero](#)[Introducing a faster 3G connection on the go](#)[BigPond Movies for Samsung](#)[Subscribe to RSS](#)

FOLLOW US ON :





Store

Mac

iPod

iPhone

iPad

iTunes

Support



iPad 2

Thinner. Lighter. Faster.
FaceTime. Smart Covers. 10-hour battery.



Michon, Int.
viable in a global market

TAKE CONTROL

- ▶ Content Management System (CMS) - type of website - can look any way you want.
- ▶ CMS will allow you to update content as you wish..
- ▶ Regularly updated content is looked upon favourably by Google - improves your sites ranking..
- ▶ Saves you money.
- ▶ CMS's are very good for search engine optimisation..
- ▶ Open source vs proprietary CMS's..

FLASH IS OUT

- ▶ Flash is like movies and clever little moving things on the web.
- ▶ Google can not read them - its just images..
- ▶ Load slowly..
- ▶ iPhones and iPads can't see them at all - very bad for the mobile community..
- ▶ Some flash is ok but NEVER on the menu!

<http://www.aznewinteriors.com/>

<http://www.longfordriversidecaravanpark.com/>

TESTIMONIALS

- ▶ Give your customers lots of **opportunities** to write you a testimonial/review. Ask their permission to publish on your site with 1st name/city (photo would be great).
- ▶ Provide links on your website to external review sites - trip advisor, Google places listing and Facebook.
- ▶ Run a video competition - Best 5 minute video explaining how wonderful your product is wins ????. Host on youtube and embed on your website.

SECURITY FOR CUSTOMERS



- ▶ You need to reassure your customers that their purchase with you is safe
- ▶ Statistically it is safer to use your credit card online than in a real shop.

MAKE YOUR CUSTOMER FEEL **SECURE**

- ▶ Testimonials - text ok, picture better, audio better, video great. Include address details and surname if you have permission - don't make them up....
- ▶ Guarantee image - makes you look trust worthy & looks official.
- ▶ Guarantee statement - “30 days money back” no questions asked” - for example.
- ▶ Banner from any organisation/association you belong to that is relevant to your product service - show credibility.
- ▶ Screen shot of next page...

A TESTIMONIAL

Hi Michelle,

I have read your book and I really liked it.

I have been quilting for 13 years and I have had many attempted of starting a quilting business, I have been a teacher and have taught quilting classes and well as crochet, after reading your book I have made some quilts and have found some shops that will take my quilts in for sale.

This book gives concise and accurate detailed information on how to market my quilts in such a manner that I could become successful and profitable. It will become an invaluable tool for any quilter wishing to expand her craft into the market place.

Thank you, Michelle Frost for writing such a useful book.

Gloria Farmer

Vail, AZ

Would be better with a photo/audio or video..

GUARANTEE



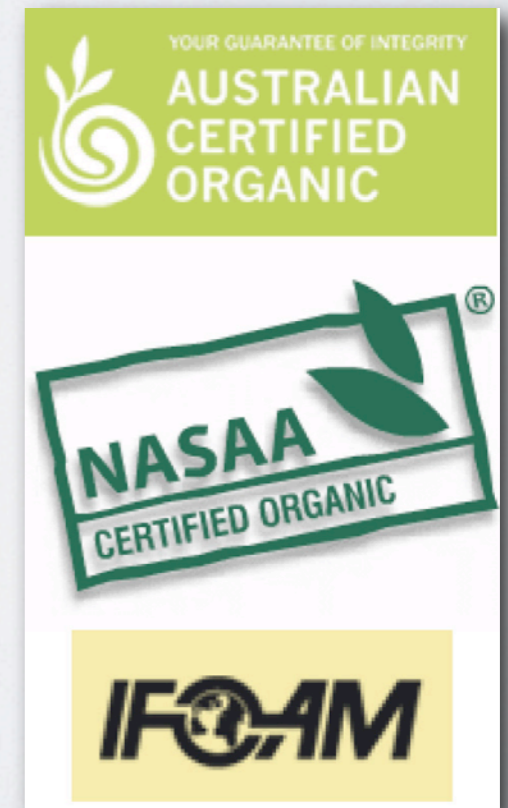
100% RISK-FREE MONEY BACK GUARANTEE

Having unhappy customers makes me look bad. So if you're not happy with what you discover from the "*Quilting Profits Package*" I don't expect ... or want ... to keep your money. Just simply send off an email to me and I'll happily refund your money in full (*in fact, I'd be embarrassed to keep it*).

**But... the information is yours to keep no matter what,
as a "thank you" gift from me!**

Okay? So you really can't lose! The information's yours no matter what (that includes the audios and ebook). You have a full thirty days to read and benefit from the package to decide if it will work for you!

ASSOCIATIONS & MEMBERSHIPS



REVIEWS

- ▶ Product review sites..
- ▶ Google alerts..



PAY ONLINE

“Ebayers” - expect to be able to order now AND pay now...
(Do provide other options for people to pay.)

ONLINE PAYMENT PROCESSORS

- ▶ PayPal - the most well known and trusted
- ▶ 2 checkout, eway etc...
- ▶ and loads more - check them out - google “online payment processors”.

PAYPAL FEES

Receiving purchase payments

The Standard Rate for receiving payments for goods and services is 2.4%.

If you receive more than \$5,000.00 AUD per month, you're eligible to apply for a [Merchant Rate](#) - which lowers your fees as your sales volume increases. Your fees can be as low as 1.1%, based on your previous month's sales volume.

Purchase payments received (monthly)	Fee per transaction
\$0.00 AUD - \$5,000.00 AUD (base rate)	2.4% + \$0.30 AUD
\$5,000.01 AUD - \$15,000.00 AUD	2.0% + \$0.30 AUD
\$15,000.01 AUD - \$150,000.00 AUD	1.5% + \$0.30 AUD
> \$150,000.00 AUD	1.1% + \$0.30 AUD

WE USE PAYPAL

Buttons from paypal

Custom buttons that go to paypal

To take advantage of this astonishing offer, add the **financial spreadsheet** and the **business plan template** to your order for the **Supreme version** of **"The Quilting Profits Package"** today and only pay **\$77** (\$57 + \$20 = \$77) - a saving of \$47 off the regular price (over 60% savings) just click here:



No Thanks! I would just like to order the Supreme version of **"The Quilting Profits Package"** for **\$57** at this time. Please click on the PayPal button below:



Click Here to be one of the 5 to get a **PREMIUM** website and pay \$1500



PAYMENT PLAN OPTION – \$505 now and again in 2 weeks & then in another 2 weeks.



Premium website & course Payment Plan
3 payments of \$505
a payment every 2 weeks



THE MILL..



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E-NEWS



Home › Gifts › Anita Dineen's Glide Gourmet Knife



Anita Dineen's Glide Gourmet Knife

\$24.95

ADD TO CART

Your Shopping Cart

Item Name	Quantity	Price
Anita Dineen's Glide Gourmet Knife	<input type="text" value="1"/>	\$24.95

Total: \$24.95

Check out with **PayPal**



*SHIPPING

Price does not include shipping.

Following purchase we will contact you to arrange postage & handling at cost

YOUR **BANKS** ONLINE PAYMENT PROCESSING

- ▶ You need to check it out with your bank - most offer it.
- ▶ If you already have eftpos facilities it may be a good option.
- ▶ Make sure you look at the fees - they can be expensive.
- ▶ They will generally give you some code to put on your site that sends your customers to the banks site when they pay - they then return them to your site.



Choose an option to suit your business

Option	Features	Who does it suit?
eVolve SINGLE	<p>A virtual terminal that enables you to process transactions in real time, 24 hours a day.</p> <ul style="list-style-type: none"> • Fast, web-based interface. • On-the-spot authorisation. • Accepts all major card types. • Supports sales by phone, fax, mail, email and over the counter. 	<ul style="list-style-type: none"> • Small businesses and home businesses. • Large call centres with multiple operators taking transactions over the phone. • Mobile teams making sales on the road with a wireless device.
eVolve MULTI	<p>The easy way to process multiple card payments in minutes.</p> <ul style="list-style-type: none"> • Fast, web-based interface. • Upload batch files from your accounting system or simply use the Batch Manager feature. • Accepts all major card types. • Supports sales by phone, fax, mail and email. 	<ul style="list-style-type: none"> • Businesses that sell products by subscription or instalment plan.
eVolve iSHOP	<p>Create an online shop, with a website, product catalogue, shopping cart, payment page, order and stock management tools.</p> <ul style="list-style-type: none"> • Fully integrated and hosted solution. • Easy-to-use design and content wizards. • Customise to your brand. • Accepts all major card types. 	<ul style="list-style-type: none"> • Small or medium-sized businesses who want to build a fully featured online shop.
eVolve Back Office	<p>Included with all eVolve packages, the Back Office portal makes administration and managing payments easy.</p> <ul style="list-style-type: none"> • Download settlement and reconciliation reports. • Manage refunds securely. • Search transactions in real time. • Manage multiple users. • Access online training and support. 	<ul style="list-style-type: none"> • Provided with every business that has an eVolve service.

\$70.00 mth



Using CBA's
iSHOP

» Moorilla Homepage » Online Ordering » Events » Cellar Door » Terms and Conditions » Privacy Policy » Contact

Categories

- Event Packages
- Muse Wines
- Praxis Wines
- Moo Brew
- Mixed Dozens
- Cellar club

Product search


→ Advanced search

Categories » Moo Brew

Moo Brew


Moo Brew is the synergistic product of Moorilla, Art and Microbrewing philosophy. Emerging from Moorilla's roots of intellectual and emotional engagement, freedom and pleasure, together with an expression of artistic and iconoclastic drive, Moo Brew's beers are the vector for delivery of choice, diversity and quality back to the consumer. Moo Brew seeks to leave a lasting impression on the mindscape of beer lovers and inspire freedom of thought with an experience previously unavailable in beer. Owen Johnston, Brewer

Display: 10 results per page

Name ▲▼	Price ▲▼
 <p>Moo Brew Mixed Carton</p> <p>Six bottles of each beer; Pilsner, Hefeweizen, Pale Ale and Dark Ale make the perfect sample or gift carton. Moorilla produces four unique beers under the distinctive Moo Brew label: an American Pale Ale; an American Dark Ale; a German-style cloudy wheat beer; and a Pilsner. A Czech Pilsner style beer with a crisp, noble hop aroma and light malt and honey flavours. An American style</p>	AU\$95.00 / box(es)

Shopping basket

1	Moo Brew ...	AU\$95.00
	Australia Post Courier Service	AU\$24.00
Total amount		AU\$119.00

-  [Display shopping basket](#)
- [Check out](#)

TYPES OF PAYMENTS YOU CAN COLLECT ONLINE

- ▶ One offs
- ▶ Instalments
- ▶ Subscriptions



Mystery Block of the Month

By: Kelly Smith

\$27.00 per block / 12 Months Total = \$324.00

Special Price for limited time only!!

\$14.97 per block / 12 Months Total = \$179.00

***Did you know this pattern has 24 blocks (12 pieced & 12 applique)
& 12 individual projects along with the full sampler quilt?***



[Subscribe](#)





TIME FOR A COFFEE BREAK :)



- ▶ Google sends you customers when they search for what you have to offer..
- ▶ They land on your website..
- ▶ Your job is to be as **attractive** to Google as you can.



storage launceston

Search

About 713,000 results (0.11 seconds)

Advanced search

- Everything
- Images
- Videos
- News
- Places
- More

The web
Pages from Australia

- Any time
- Latest
- Past 24 hours
- Past week
- Past month
- Past year
- Custom range...

- All results
- Sites with images
- Wonder wheel
- Related searches
- Timeline
- Dictionary
- Reading level
- Translated foreign pages
- Reset tools

Pages from Australia

Places for storage near Launceston TAS

- [Kings Meadows Self Storage](#) - Place page
www.prmmarketing.com.au - 2 Merino Street, Kings Meadows - (03) 6343 0477
- [Store-It-Safe](#) - 1 review - Place page
www.store-it-safe.com - 5-13 Killafaddy Rd, Newstead - (03)6339 1400
- [Watkins Removals & Storage](#) - Place page
watkinsremovals.com - 17 - 23 Montagu St, Invermay - (03) 6331 2700
- [The Document Centre](#) - Place page
maps.google.com.au - 17 Westbury Rd, Launceston - (03) 6343 4744
- [Atkins Removals & Storage Pty. Ltd.](#) - Place page
www.atkinsremovals.com.au - 143-151 Lilydale Road, Launceston - (03) 6326 4100
- [Price's Removals & Storage](#) - Place page
www.pricesremovals.com.au - 395A Westbury Road, Prospect - (03) 6343 1133
- [Store-It Self Storage](#) - Place page
www.store-it.com.au - 53 Boland Street, Launceston - 1300 656 667
- [More results near Launceston TAS](#) »

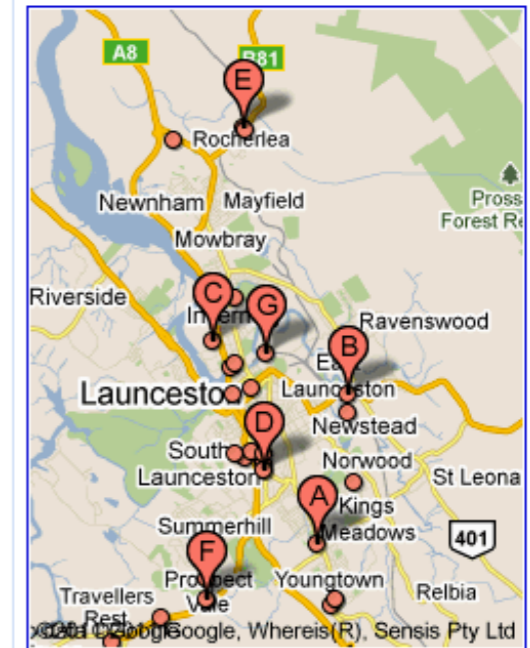
[Self Storage - Storage Tasmania - Store-It-Safe - Launceston ...](#)

At store-it-safe you can store just about anything, whether its furniture, vehicles, business documents or merchandise, safely and securely.
www.store-it-safe.com/ - Similar

[Most Popular Self Storage in Launceston & Region, Tasmania](#)

Browse & Request Quotes from Self Storage Facilities in Launceston & Region. Storage Units, Sheds, Car, Boat, Caravan, Container Storage. Short & Long Term.
www.selfstoragechoice.com.au/StorageFinder/Launceston+_and+_Region.aspx - Cached - Similar

[Self Storage - Storage Tasmania - PRM Marketing / Kings Meadows ...](#)



Ads (Show All Advertiser Info)

Storage King

Australasia's Largest Storage Group
We have a store right near you
www.storageking.com.au

Vehicle Storage

Find the Best Results for Vehicle Storage. Ask.com!
au.ask.com

[See your ad here](#) »



HOW TO BE ATTRACTIVE TO GOOGLE

or how to get to the top of the search engines!

- ▶ Be relevant to the keywords/phrases that your customers are typing into Google.
- ▶ Get lots of relevant links from other relevant sites.
- ▶ Have a website that loads quickly - <http://pagespeed.googlelabs.com/>.
- ▶ Make sure content on your site stays fresh.
- ▶ Get lots of people to visit your website.

KEYWORDS

▶ Google uses these to determine the relevance of your website - **Algorithm**

▶ What are your **keywords**?

Keywords/phrase

The screenshot shows a Google search for "storage launceston". The search bar contains the text "storage launceston" and is circled in red. Below the search bar, the results are categorized into "Pages from Australia". The first section is "Places for storage near Launceston TAS", listing several storage facilities with their addresses and phone numbers. A map on the right shows the location of these facilities in Launceston, Tasmania. Below the map, there is an advertisement for "Storage King" and "Vehicle Storage".

Web Images Videos Maps News Books Gmail more ▾ Web History Search settings Sign

Google storage launceston Search

About 713,000 results (0.11 seconds) Advanced search

Everything
Images
Videos
News
Places
More

The web
Pages from Australia

Any time
Latest
Past 24 hours
Past week
Past month
Past year
Custom range...

All results
Sites with images
Wonder wheel
Related searches
Timeline
Dictionary
Reading level
Translated foreign pages
Reset tools

Pages from Australia

Places for **storage** near **Launceston TAS**

- A** [Kings Meadows Self Storage](#) - Place page
www.prmmarketing.com.au - 2 Merino Street, Kings Meadows - (03) 6343 0477
- B** [Store-It-Safe](#) - 1 review - Place page
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- C** [Watkins Removals & Storage](#) - Place page
watkinsremovals.com - 17 - 23 Montagu St, Invermay - (03) 6331 2700
- D** [The Document Centre](#) - Place page
maps.google.com.au - 17 Westbury Rd, Launceston - (03) 6343 4744
- E** [Atkins Removals & Storage Pty. Ltd.](#) - Place page
www.atkinsremovals.com.au - 143-151 Lilydale Road, Launceston - (03) 6326 4100
- F** [Price's Removals & Storage](#) - Place page
www.pricesremovals.com.au - 395A Westbury Road, Prospect - (03) 6343 1133
- G** [Store-It Self Storage](#) - Place page
www.store-it.com.au - 53 Boland Street, Launceston - 1300 656 667

[More results near Launceston TAS »](#)

Self Storage - Storage Tasmania - Store-It-Safe - Launceston ...
At store-it-safe you can store just about anything, whether its furniture, vehicles, business documents or merchandise, safely and securely.
www.store-it-safe.com/ - Similar

Most Popular Self Storage in Launceston & Region, Tasmania
Browse & Request Quotes from Self Storage Facilities in Launceston & Region. Storage Units, Sheds, Car, Boat, Caravan, Container Storage. Short & Long Term.
www.selfstoragechoice.com.au/StorageFinder/Launceston+_and_+Region.aspx - Cached - Similar

Self Storage - Storage Tasmania - PRM Marketing / Kings Meadows ...

Map showing storage locations near Launceston TAS.

Ads (Show All Advertiser Info)

Storage King
Australasia's Largest Storage Group
We have a store right near you
www.storageking.com.au

Vehicle Storage
Find the Best Results for Vehicle Storage. Ask.com!
au.ask.com

[See your ad here »](#)

GOOGLE'S EXTERNAL KEYWORD TOOL

- ▶ Find out how many people are **searching** for your products/service = people who walk past your shop..
- ▶ What are the best **keywords/phrases** for your business?

Keyword/phrase goes here

The image shows the Google AdWords Keyword Tool interface. At the top left is the Google AdWords logo, and at the top right is a language selector set to "English (United States)". Below the logo is a navigation bar with "Home" and "External tools".

The main content area is titled "Find keywords" and includes the following elements:

- Tools:** A sidebar on the left lists "Keyword Tool" (highlighted) and "Traffic Estimator".
- Starred (0):** A section with a "Show" link.
- Include terms:** A text input field with a "+" button.
- Exclude terms:** A text input field with a "+" button.
- Categories:** A dropdown menu with options: "All Categories", "Business & Industrial", and "Real Estate".
- Match Types:** Radio buttons for "Broad" (checked), "[Exact]", and "'Phrase'".

The central "Find keywords" section contains:

- Word or phrase (one per line):** A text input field containing "launceston storage". A red arrow points to this field from the text above.
- Website:** An empty text input field.
- Only show ideas closely related to my search terms
- [Advanced options](#)

The bottom section, "Locations and languages", includes:

- Locations and languages:** A list of countries with "Australia" selected.
- All Languages:** A list of languages with "English" selected.
- Include adult ideas
- Show Ideas and Statistics for:** A dropdown menu set to "Desktop and laptop devices".
- Filter keywords:** A dropdown set to "Local Monthly Searches", a ">=" operator, an empty input field, and a "Remove" button.
- [+ Add another](#)

A "Search" button is located at the bottom of the main content area.

Download ▾ View as text ▾ More like these ▾

Sorted by Relevance ▾ Columns ▾

<input type="checkbox"/>	Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]
<input type="checkbox"/>	☆ launceston storage		260	210
<input type="checkbox"/>	☆ storage launceston		260	210
<input type="checkbox"/>	☆ self storage		673,000	40,500
<input type="checkbox"/>	☆ rent storage		27,100	1,900
<input type="checkbox"/>	☆ private storage		6,600	390
<input type="checkbox"/>	☆ storage units		368,000	8,100
<input type="checkbox"/>	☆ business storage		27,100	1,900
<input type="checkbox"/>	☆ storage unit		165,000	4,400
<input type="checkbox"/>	☆ hire storage		3,600	1,000
<input type="checkbox"/>	☆ storage businesses		1,000	140
<input type="checkbox"/>	☆ domestic storage		5,400	320
<input type="checkbox"/>	☆ rental storage		27,100	1,000
<input type="checkbox"/>	☆ self storage business		4,400	390
<input type="checkbox"/>	☆ mini storage		823,000	40,500
<input type="checkbox"/>	☆ self storage services		4,400	320
<input type="checkbox"/>	☆ personal storage		18,100	720
<input type="checkbox"/>	☆ storage companies		27,100	1,000



SPY ON YOUR COMPETITORS

712 competing pages

"storage launceston"
About 712 results (0.11 seconds)

Pages from Australia

[Most Popular Self Storage in Launceston & Region, Tasmania](#) 🔍
Browse & Request Quotes from Self Storage Facilities in Launceston & Region. Storage Units, Sheds, Car, Boat, Caravan, Container Storage. Short & Long Term.
www.selfstoragechoice.com.au/.../Launceston+_and+_Region.aspx - Cached - Similar

[Self Storage - Storage Tasmania - PRM Marketing / Kings Meadows ...](#) 🔍
PRM Hardware Marketing is a leading hardware, tools and lubrication manufacturers selling agent in Tasmania Australia. Kings Meadows Self Storage is a new ...
www.prmmarketing.com.au/ - Cached - Similar
2 Merino Street, Kings Meadows
(03) 6343 0477

[Home | Store-it Self Storage | Devonport, Quoiba, Launceston ...](#) 🔍
Store it is a leading self storage company situated in 3 convenient locations across Northern Tasmania. At store it we offer hassle free storage at ...
www.store-it.com.au/ - Cached - Similar

[Launceston Self Storage - Fully insulated Self Storage Units](#) 🔍
Launceston Self Storage - Need some space? We offer various sized, fully insulated storage units to keep your valuable goods safe and secure.
www.selfstoragelaunceston.com/ - Cached

[Launceston Self Storage - 15 Goodman Court, Launceston Tasmania 7250](#) 🔍
Launceston Self Storage - 15 Goodman Court, Launceston. Central location ...
www.selfstoragelaunceston.com/location.html - Cached
+ Show more results from selfstoragelaunceston.com

[Storage Launceston | for rent Launceston](#) 🔍
Find storage for rent in Launceston | Locanto offers free classifieds, browse through the ads now or post an ad for free!



**LAUNCESTON
SELF STORAGE**

need
some
space



home

sizes

Need some space?

Launceston Self Storage can help. We'll keep your valuable goods safe and secure in our purpose built, fully insulated self storage spaces. Our storage spaces are constructed from concrete unlike the common tin sheds, offering added protection from weather and condensation

location

contact us

Our modern, clean and secure storage spaces come in various sizes, so whether it's a little or a lot we have the right size for your specific needs.



24 hour keycard access



24 hour monitored security

0418 323 193

15 Goodman Court, Launceston
Tasmania 7250



Competitors URL



Google AdWords English (United States)

Home External tools

Tools
Keyword Tool
Traffic Estimator

★ Starred (0) Show

Find keywords
Based on one or both of the following:

Word or phrase (one per line) **Website**
://www.selfstoragelaunceston.com/

Only show ideas closely related to my search terms
 Advanced options

Locations and languages

Argentina	All Languages
Armenia	English
Aruba	Japanese
Australia	German
Austria	Portuguese
Azerbaijan	

Include specific content Include adult ideas

Show Ideas and Statistics for Desktop and laptop devices

Filter keywords Local Monthly Searches >= [] Remove
[+ Add another](#)

Search

Include terms

Exclude terms

Categories
All Categories
Business & Industrial
Real Estate

Match Types
 Broad
 [Exact]
 "Phrase"

Download ▾

View as text ▾

More like these ▾

Sorted by Relevance ▾

Columns ▾

<input type="checkbox"/>	Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]
<input type="checkbox"/>	☆ self storage sizes		320	12
<input type="checkbox"/>	☆ storage units in		60,500	390
<input type="checkbox"/>	☆ storage units sizes		720	16
<input type="checkbox"/>	☆ self storage storage		673,000	40,500
<input type="checkbox"/>	☆ domestic storage units		18,100	720
<input type="checkbox"/>	☆ rent storage units		27,100	1,000
<input type="checkbox"/>	☆ storage unit sizes		720	16
<input type="checkbox"/>	☆ storage units storage units		368,000	8,100
<input type="checkbox"/>	☆ rental storage space		6,600	390
<input type="checkbox"/>	☆ self storage		673,000	40,500
<input type="checkbox"/>	☆ storage self		673,000	40,500
<input type="checkbox"/>	☆ rental storage unit		22,200	880
<input type="checkbox"/>	☆ rental storage units		22,200	880
<input type="checkbox"/>	☆ storage launceston		260	210
<input type="checkbox"/>	☆ rent storage unit		27,100	1,000
<input type="checkbox"/>	☆ storage 24 hour access		590	110
<input type="checkbox"/>	☆ self storage launceston		91	58
<input type="checkbox"/>	☆ self storage spaces		18,100	1,000
<input type="checkbox"/>	☆ self storage units		14,800	720
<input type="checkbox"/>	☆ self storage 24 hour access		140	46
<input type="checkbox"/>	☆ launceston storage		260	210
<input type="checkbox"/>	☆ furniture storage units		1,000	73


GOOD NUMBERS

- ▶ Completely **individual** - you need to do the numbers.
- ▶ For us:- **100** searches per day (& less than **30,000** competing pages)

MARKET SAMURAI

- ▶ Uses Google to do all your Market Research **quickly** in software on your desktop.

Keywords generated by the keyword/phrase



MARKET SAMURAI
v0.87.48 BETA

storage launceston x

Keyword: storage launceston

Track Rank

PROJECT SETTINGS
Storage Launceston

Keyword Research

The Immediate Edge

Keyword Sources:

Google Keyword Tool - [Generate up to 800 keywords!](#) NEW

Include Additional

Phrase Length:

min: word(s)

max: word(s)

Add Permutations

Generate Keywords

Add Keywords

[Add Keywords »](#)

Positive Keywords

Negative Keywords

Keyword (36 active, 0 removed, 0 filtered)

<input type="checkbox"/> a storage company	✓	✗
<input type="checkbox"/> business self storage services	✓	✗
<input type="checkbox"/> business storage services	✓	✗
<input type="checkbox"/> furniture and storage	✓	✗
<input type="checkbox"/> hire storage space	✓	✗
<input type="checkbox"/> house storage	✓	✗
<input type="checkbox"/> launceston business	✓	✗
<input type="checkbox"/> launceston businesses	✓	✗
<input type="checkbox"/> launceston self storage	✓	✗
<input type="checkbox"/> launceston storage	✓	✗
<input type="checkbox"/> local storage	✓	✗
<input type="checkbox"/> removals and storage	✓	✗
<input type="checkbox"/> removals launceston	✓	✗
<input type="checkbox"/> removals self storage	✓	✗
<input type="checkbox"/> safe and secure storage	✓	✗
<input type="checkbox"/> self storage container	✓	✗
<input type="checkbox"/> self storage launceston	✓	✗
<input type="checkbox"/> self storage services	✓	✗
<input type="checkbox"/> self storage store	✓	✗
<input type="checkbox"/> self storage tasmania	✓	✗
<input type="checkbox"/> shops in launceston	✓	✗
<input type="checkbox"/> storage	✓	✗

Show Removed

Number of searches per DAY

Number of competing pages

storage launceston x

Keyword: storage launceston Track Rank

Keyword Research

Organic: Adwords: Competition: Commerciality:

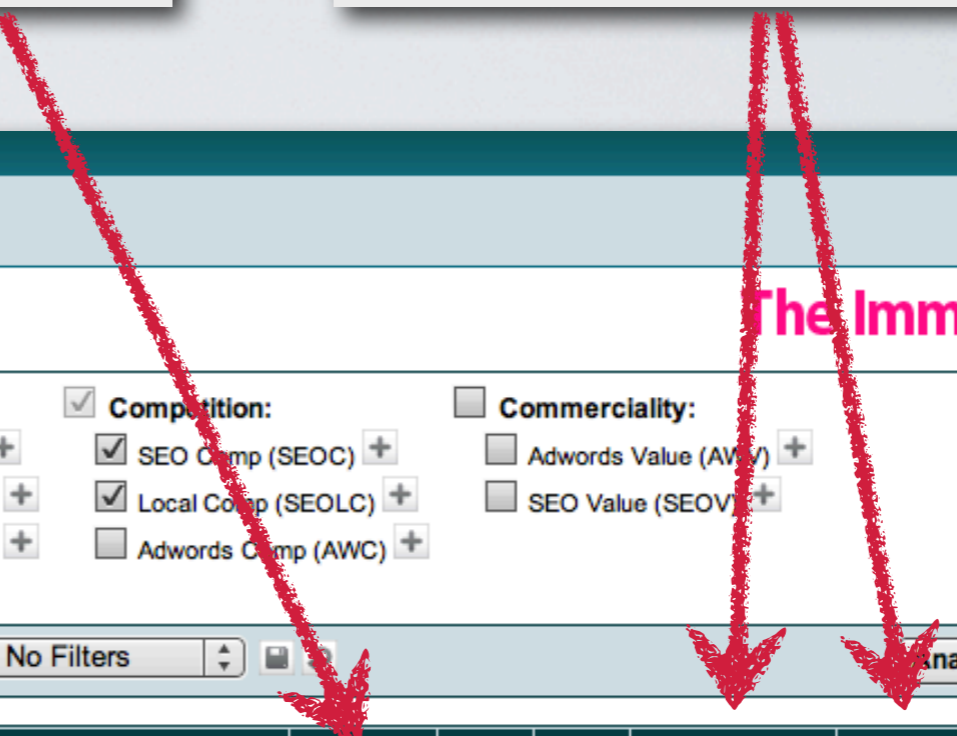
- Local Total Searches +
- Local SEO Traffic (SEOT) +
- Phrase-to-Broad (PBR) +
- Trends
- Adwords Traffic (AWT) +
- Adwords CTR (AWCTR) +
- Adwords CPC (AWCPC) +
- SEO Comp (SEOC) +
- Local Comp (SEOLC) +
- Adwords Comp (AWC) +
- Adwords Value (AWV) +
- SEO Value (SEOV) +

Match Type: Period: Filter:

<input type="checkbox"/>	Keyword (36 active, 0 removed, 0 filtered)	Searches	SEOT	PBR	SEOC	SEOLC	Trends	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	a storage company	0	0	-	635,000 ↗	7,870 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	business self storage services	1	0	-	17,800 ↗	4 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	business storage services	5	2	-	456,000 ↗	6,210 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	furniture and storage	178	75	0%	20,000,000 ↗	971,000 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	hire storage space	1	0	57%	44,000 ↗	21,400 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	house storage	19	8	36%	322,000 ↗	31,300 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	launceston business	16	7	15%	21,000 ↗	12,900 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	launceston businesses	6	2	16%	1,720 ↗	1,170 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	launceston self storage	2	1	21%	8,630 ↗	620 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	launceston storage	7	3	8%	278 ↗	205 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	local storage	33	14	59%	1,160,000 ↗	20,100 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	removals and storage	79	33	54%	427,000 ↗	37,500 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	removals launceston	5	2	41%	646 ↗	351 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	removals self storage	2	1	-	28,900 ↗	3,680 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	safe and secure storage	0	0	-	2,200,000 ↗	82,600 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	self storage container	2	1	28%	12,100 ↗	364 ↗		<input checked="" type="checkbox"/>	<input type="checkbox"/>

Actions on selected... Show removed

The Immediate Edge



Top 10 competitors & Google places/map results

storage launceston x

Keyword: storage launceston Track Rank

SEO Competition The Immediate Edge

Off Page
 On Page

Domain Age (DA)
 Domain Backlinks (BLD)
 Keyword in Title? (Title)
 Google Cache Age (CA)

PageRank (PR)
 Page .edu/.gov Backlinks (BLEG)
 Keyword in URL? (URL)

Google Index Count (IC)
 DMOZ Directory (DMZ)
 Keyword in Description? (Desc)

Page Backlinks (BLP)
 Yahoo Directory (YAH)
 Keyword in Header Tag? (Head)

Backlink Source:
 Majestic Index:
 Max Backlinks:

#	URL	DA	PR	IC	BLP	BLD	BLEG	DMZ	YAH	Title	URL	Desc	Head	CA
1	http://www.store-it-safe.com/	9	3	9	119	120	13	N	N	Y	N	N	N	5
2	http://www.selfstoragechoice.com.au/StorageFinder/Lau	-	2	1,620	0	656	0	N	N	Y	Y	Y	Y	-
3	http://www.prmmarketing.com.au/	11	4	5	182	199	29	Y	N	Y	N	Y	N	15
4	http://watkinsremovals.com/	9	3	5	68	186	9	N	N	N	N	Y	N	4
5	http://www.leganaselfstorage.com.au/	4	1	8	14	23	0	N	N	N	N	N	N	3
6	http://www.yellowpages.com.au/tas/launceston/coats-pat	14	0	7,100,000	0	11,913,009	0	N	N	Y	Y	Y	Y	-
7	http://www.store-it.com.au/	-	0	5	22	25	0	N	N	Y	N	N	N	24
8	http://www.selfstoragelaunceston.com/	-	0	4	0	3	0	N	N	Y	Y	Y	N	10
9	http://www.selfstoragelaunceston.com/location.html	-	0	4	0	3	0	N	N	Y	Y	Y	N	15
10	http://launceston.locanto.com.au/storage/310/	-	0	1,670	0	2,703	0	N	N	Y	Y	Y	Y	5

Mostly green = easier to compete

SEARCH ENGINE OPTIMISATION SEO

- ▶ Basically making your site look great to the search engines.
- ▶ Keywords/phrases vital

Keyword in title tag

Sportsock | Windwerks Tasmanian made windsocks, kites and flags

Keyword in URL

http://windwerks.com.au/category/windsocks/sportsock



Home About Us Blog View cart Contact Us Wholesale Enquiries Links

Join us on:

Windsocks

SPORTSOCK

Keyword in heading

Roaring 40s Flags

Fun Stuff for Kids

Aviation

Industrial

Accessories

View cart/Checkout

Want to simply know which way the wind is blowing without all the bells and whistles Sportsock is the answer. Looking something like an airport windsock with vertical stripes, combine a Sportsock with our Tanglefree Pivot for a match made in Heaven to give you access to the wind direction at a glance.

Perfect for sports, ultralight or hang gliders, fishermen, surfers and industrial windsock works just as well for wind direction safety applications such as fume monitoring, spraying operations, etc.

Keyword in text

What people are saying about Windwerks products



What people are saying about Windwerks products

Shopping Cart

Your cart is empty

Payment Options

PayPal offers you a way to pay for your order securely online with a credit card.

Windwerks News

Monthly Giveaway Draw

Getting rid of a deep, dark secret

I don't do wind...so what am I doing?

Sign up for Windwerks



YELLOW/WHITE 90CM

Add to Cart

\$22

Like



RED/WHITE 90CM

Add to Cart

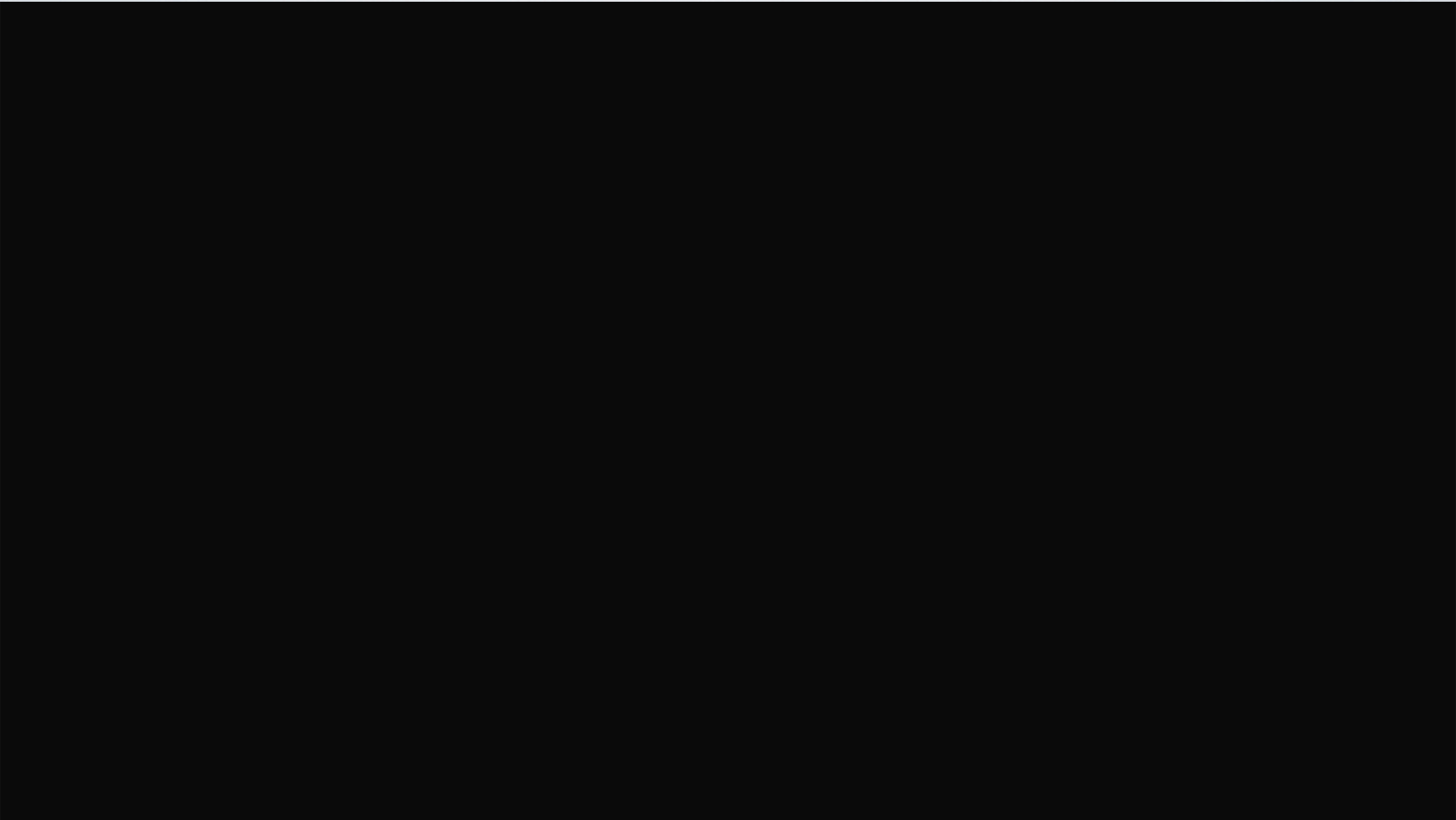
\$22

Like

Michon, Int.
viable in a global market

Google vs Yellow Pages

lets watch a video :-)



ON PAGE SEO

what you can do **ON** your website

- ▶ Keywords/phrases in the URL,
- ▶ Keywords/phrases in the title tag,
- ▶ Keywords/phrases in the emphasised text on the page,
- ▶ Keywords/phrases in the image names,
- ▶ Keywords/phrases in the H1 & H2 (page headings),
- ▶ Update your website regularly using relevant keywords.

OFF PAGE SEO

WHAT YOU CAN DO OFF YOUR WEBSITE

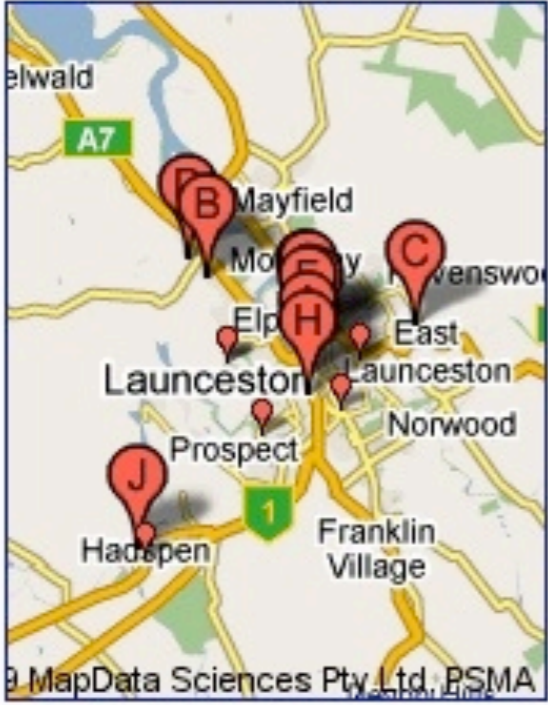
- ▶ Get links from “relevant” websites (blogs & forums) and have the links created using your keyword/phrases.
- ▶ Create pages in social media site (facebook, hub, squidoo etc.) that link back to your site.
- ▶ List in directories - DMOZ & YAHOO
- ▶ All this activity will increase your Google page rank.
- ▶ Get more relevant links..

Top of the Google Search and on the Map!

Google Search [Advanced Search](#)

Web [+ Show options...](#) Results 1 - 100 of about 6

Local business results for **website design** near **Launceston TAS, Australia**




- A. [bgdesign](http://www.bgdesign.com.au) - www.bgdesign.com.au - +61 418 139 160 - [More](#)
- B. [Wizard Web Design](http://www.wizarddesign.com.au) - www.wizarddesign.com.au - +61 402 137 367 - [More](#)
- C. [C9](http://www.c9.net.au) - www.c9.net.au - +61 418 150 039 - [More](#)
- D. [Advanced Design Online](http://www.adocentral.com.au) - www.adocentral.com.au - +61 419 236 439 - [More](#)
- E. [Datalive Software Pty Ltd](http://www.datalive.com.au) - www.datalive.com.au - +61 3 6323 0028 - [More](#)
- F. [Scarab Design Advertising Agency](http://www.scarab.com.au) - www.scarab.com.au - +61 3 6331 5005 - [More](#)
- G. [at+m integrated marketing](http://www.atmmarketing.com.au) - www.atmmarketing.com.au - +61 418 996 015 - [More](#)
- H. [Smik Web Design](http://www.smikwebdesign.com) - www.smikwebdesign.com - +61 3 6344 3491 - [More](#)
- I. [Accent Signs](http://www.accent signs.com.au) - www.accent signs.com.au - +61 3 6331 6602 - [More](#)
- J. [Imagination Corporation](http://www.imaginationcorp.com) - www.imaginationcorp.com - +61 3 6393 7208 - [More](#)

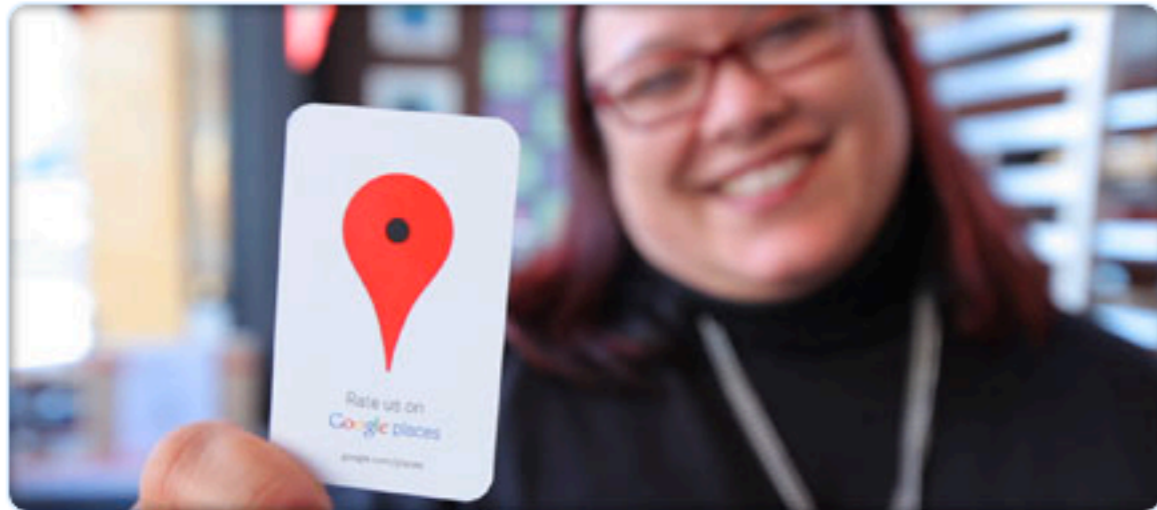
[More results near Launceston TAS, Australia »](#)

Google places

Connecting you with the places you love

 Rate and share places on Google

 Get your business found on Google



Local recommendations - powered by you and your friends
Find, rate and share places you know to discover new ones you'll love.

Claim your business listing on Google - for free
Sign up for Google Places, or login to learn insights about your business.

Start rating 

Get started 

GOOGLE PLACES

Michon, Int.
viable in a global market

Tip: Before you create a business listing, think about which [Google Account](#) you are using. In the future, you may want to share this account with other people at your business.

Enter your business's main phone number to see if Google Maps already has some information about your business. You'll then be able to edit any existing information and add new details, including photos and videos. [About Google Places](#)

Country

Australia

Phone number

0400134889

ex: (02) 1234 5678

Find business information »

devonport sewing

Search

About 423,000 results (0.26 seconds)

[Go to Google.com](#) [Advanced search](#)

Places for sewing near Devonport TAS

- A** [Stewart's Sewing Machine Centre](#) - Place page
[maps.google.com.au](#) - 32 Steele Street, Devonport - (03) 6424 5440
- B** [Sew Selective](#) - Place page
[maps.google.com.au](#) - 1B Middle Road, Devonport - (03) 6424 5295
- C** [Home Sewing Machine Repairs & Service](#) - Place page
[maps.google.com.au](#) - 1 Bruford Place, Devonport - (03) 6424 2184

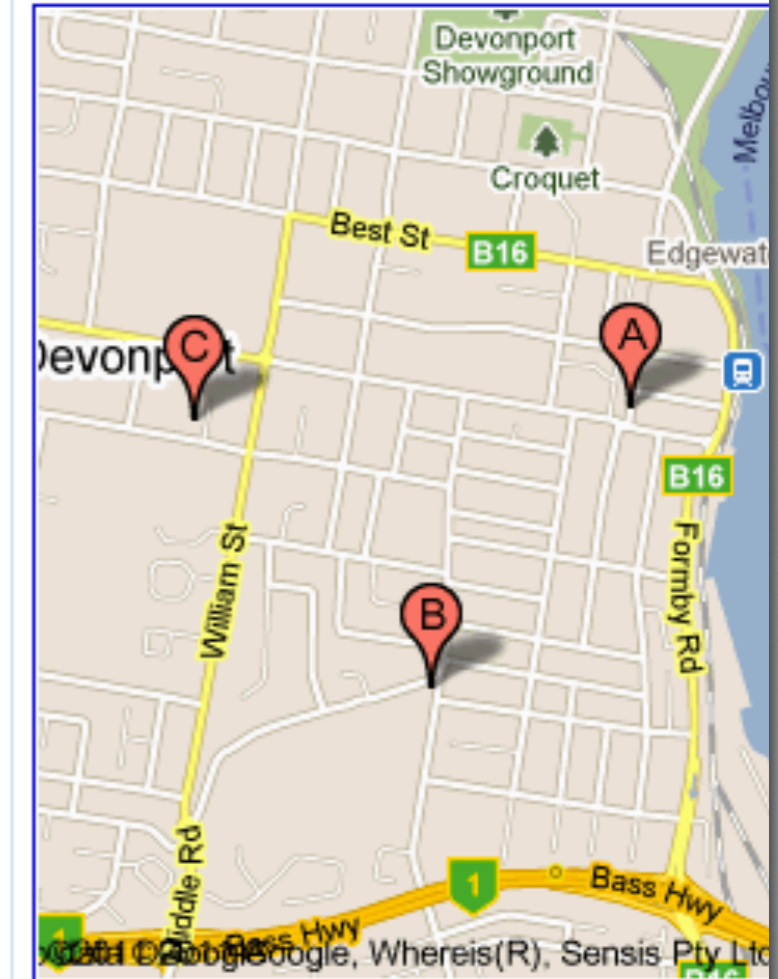
Yellow Pages® | sewing machines service repairs in devonport tas ...

Find **sewing** machines service repairs in **devonport tas** in Yellow Pages®
[www.yellowpages.com.au/find/sewing-machines-service.../devonport-tas](#)

Home Sewing Machine Repairs & Service - Sewing Machines-Service ...

Sewing Machines-Service & Repairs in **Devonport**, Tasmania, 7310 - Home **Sewing** ...
[www.yellowpages.com.au/.../devonport/home-sewing-machine-repairs-service-12448435-listing.html](#)

[+](#) Show more results from [yellowpages.com.au](#)





devonport sewing

Search Maps

Get Directions My Maps

Edit this place - Business owner? <<

Print Send Link

Sew Selective

1B Middle Road, Devonport TAS 7310

(03) 6424 5295

Directions Search nearby more

Category: Sewing Shop

Your rating: ★★★★★

Photos

Upload a photo

Be the first to upload a photo

Reviews by Google users

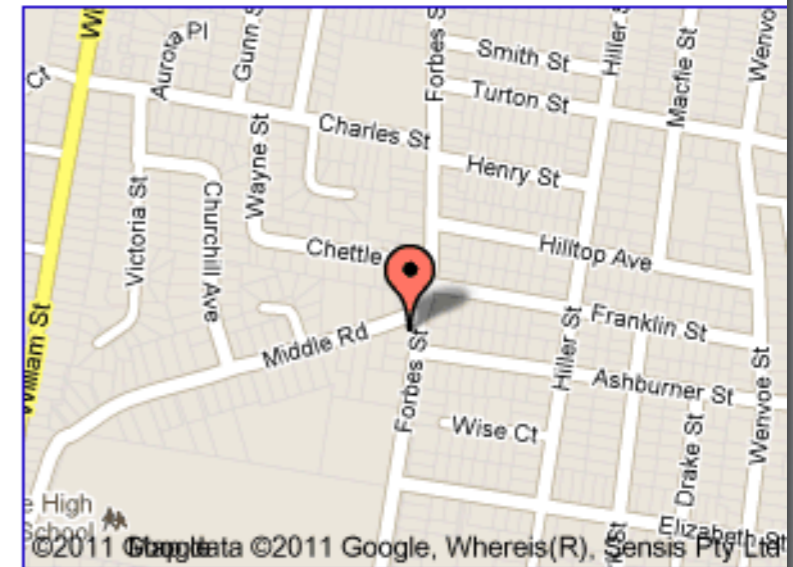
Been here? Sign in to rate

More about this place

Sewing Machines - TAS

Sew Selective. 03) 6424 5295. Devonport, TAS. Mersey-Iyell, Tasmanian North Coast. Home Appliances.

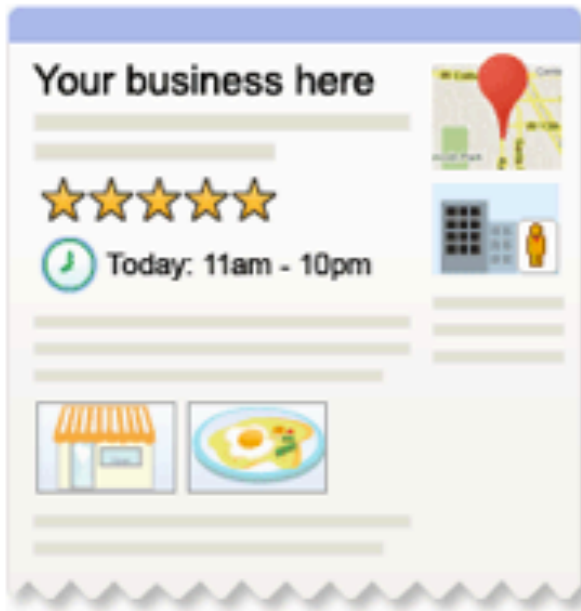
www.hotfrog.com.au/Products/Sewing-Machines/TAS



Business listings provided by Yellow Pages®



Claim your business listing on Google. It's free!



With your free Google Places account you can...

- ✓ **Be found**
Verify your information to make sure people can find you on Google
- ✓ **Stand out**
Engage customers with photos, offers, public responses and more
- ✓ **Get insights**
Use info about your listing to make smarter business decisions

[List your business](#)

Do you have more than 10 business listings? Add them quickly using [bulk upload](#)

Not on the **Map**?

▼ Basic Information

Please note that changing your address or business name will require additional verification via mail or phone.

Country: * Australia

Company/Organization: * Smik Web Design

Street Address: * 31 Thistle Street West

City/Town: * South Launceston

State: * Tasmania

Postal Code: * [?] 7249

Main phone: * 0400 134 889
Example: (02) 1234 5678 [Add more phone numbers](#)

Email address: michelle@smikwebdesign.com
Example: myname@example.com

Website: http://www.smikwebdesign.com/
Example: http://www.example.com
 I don't have a website.

Description: Smik web design specialises in getting small business online with cutting edge graphic design and online marketing that will have you at the top of Google. We also renovate tired websites :)
200 characters max, 8 characters left.

Category: * Website Designer

Which categories (up to 5) best describe your business?
Ex: Dentist, Wedding Photographer, Thai Restaurant

Category: Graphic Designer

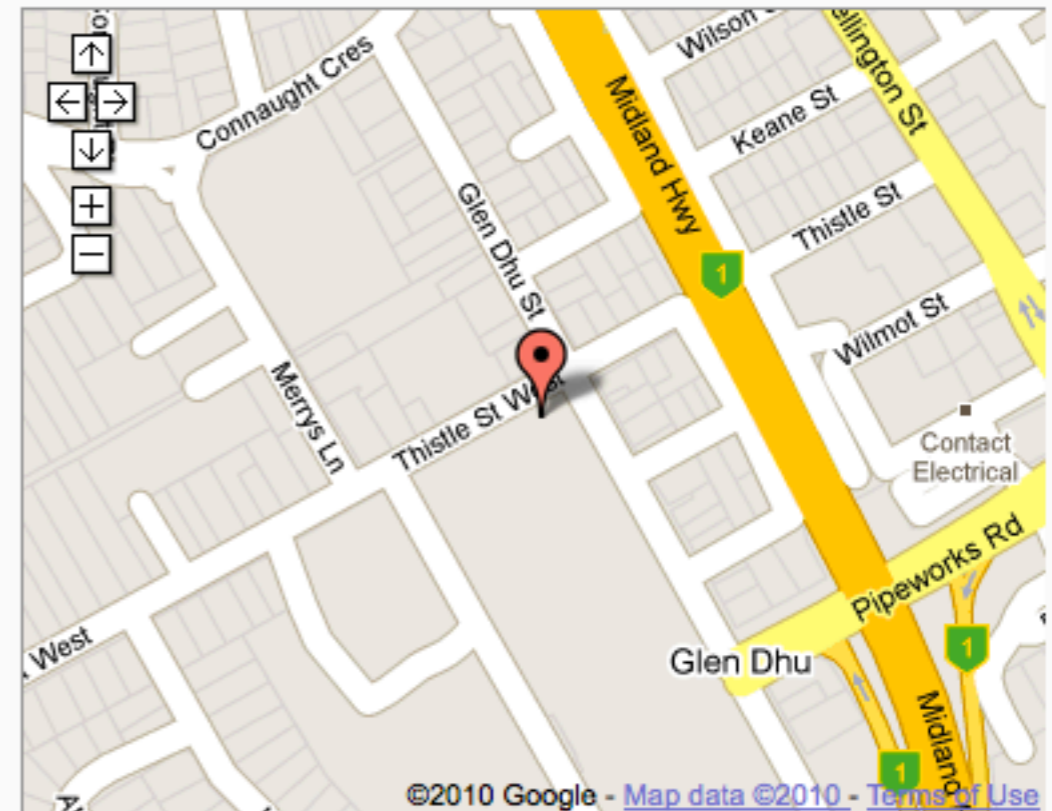
Category: IT Consultant

[Undo marker corrections](#)

Smik Web Design

31 Thistle Street West
South Launceston TAS 7249
Australia

0400 134 889
<http://www.smikwebdesign.com/>



©2010 Google - [Map data](#) ©2010 - [Terms of Use](#)

[Fix incorrect marker location](#)

▼ Service Areas and Location Settings

Does your business provide services, such as delivery or home repair, to locations in a certain area?

- No**, all customers come to the business location
- Yes**, this business serves customers at their locations

▼ Hours of operations

Make sure your customers know when you're open!

- I prefer not to specify operating hours.
- My operating hours are:

Mon:	9:00 AM	-	5:00 PM	<input type="checkbox"/> Closed	Apply to all
Tue:	9:00 AM	-	5:00 PM	<input type="checkbox"/> Closed	
Wed:	9:00 AM	-	5:00 PM	<input type="checkbox"/> Closed	
Thu:	9:00 AM	-	5:00 PM	<input type="checkbox"/> Closed	
Fri:	9:00 AM	-	5:00 PM	<input type="checkbox"/> Closed	
Sat:				<input checked="" type="checkbox"/> Closed	
Sun:				<input checked="" type="checkbox"/> Closed	

Are your hours split during a single day, such as 9-11am and 7-10pm?

- I'd like to enter two sets of hours for a single day.

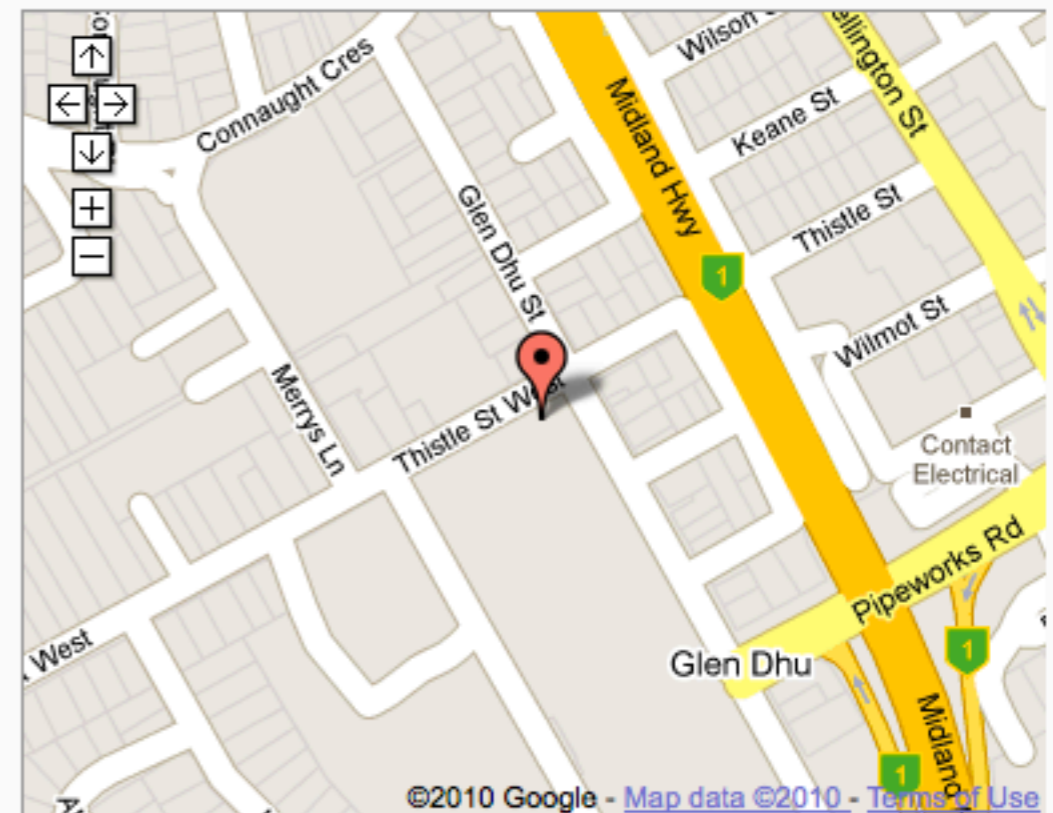
[Undo marker corrections](#)

Smik Web Design

31 Thistle Street West
South Launceston TAS 7249
Australia

0400 134 889

<http://www.smikwebdesign.com/>



▼ Payment options

Specify how customers can pay at your business.

- Cash
- Check
- Traveler's Check
- Invoice
- American Express
- Diner's Club
- Discover
- MasterCard
- Visa
- Financing
- Paypal

▼ Photos

Add flair to your listing: include photos of your products or your storefront. You can upload up to 10 photos. Please be sure they comply with our [photo submission guidelines](#).

Photo Added.

Add a photo from your computer

Browse...

Add Photo

Click "Browse..." to choose a file from your computer.

Add a photo from the web

You have uploaded 1 of up to 10 images for this listing.



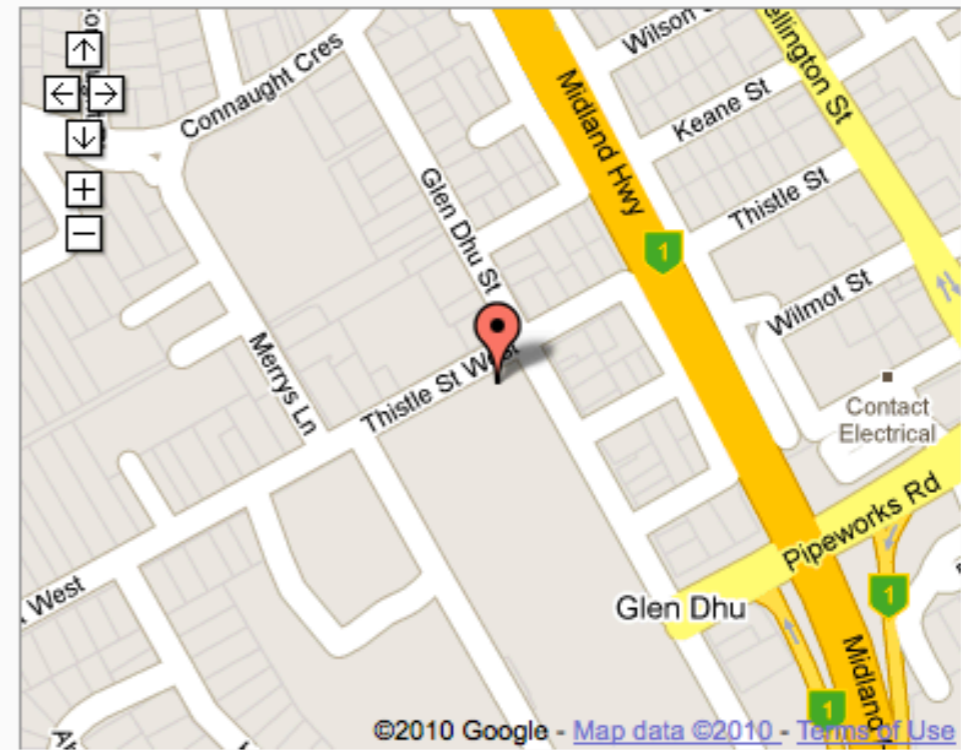
[Remove](#)

[Undo marker corrections](#)

Smik Web Design

31 Thistle Street West
South Launceston TAS 7249
Australia

0400 134 889
<http://www.smikwebdesign.com/>



Fix incorrect marker location

Example: <http://youtube.com/watch?v=dFtfv1JdXI>

You have uploaded 0 of up to 5 videos for this listing.

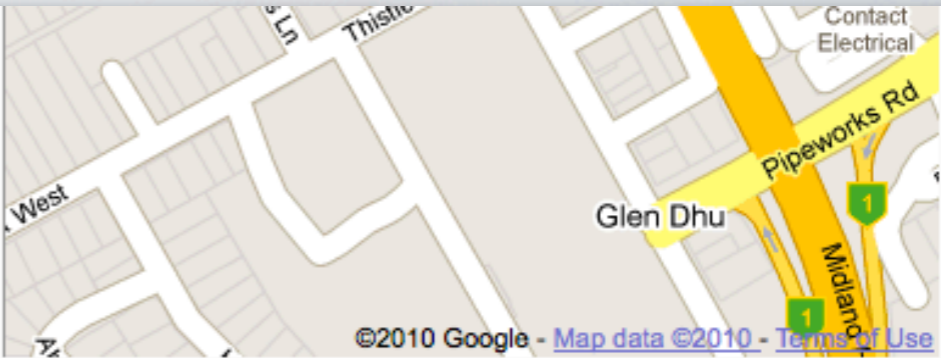
Additional Details

Please enter in any other details you want customers to know about your business, for example:

Parking available : Yes.
Brands carried : Sony, Panasonic and Toshiba.

web site design	:	yes	<input type="checkbox"/>
website marketing	:	yes	<input type="checkbox"/>
website renovation	:	yes	<input type="checkbox"/>
graphic design	:	yes	<input type="checkbox"/>
it consultation	:	yes	<input type="checkbox"/>
online marketing consultation	:	yes	<input type="checkbox"/>

[Add another](#)



[Fix incorrect marker location](#)

Email address: michelle@smikwebdesign.com
Description: S
Payment types: Check, Invoice, American Express, Cash, MasterCard, Paypal, Visa
Categories: Website Designer
Graphic Designer
IT Consultant
Internet Marketing Service
web design



Other:

web site design : yes
website marketing : yes
website renovation : yes
graphic design : yes
it consultation : yes
online marketing consultation : yes



launceston running club

Search

About 20,200 results (0.40 seconds)

[Advanced search](#)

Everything

Maps

Videos

More

The web

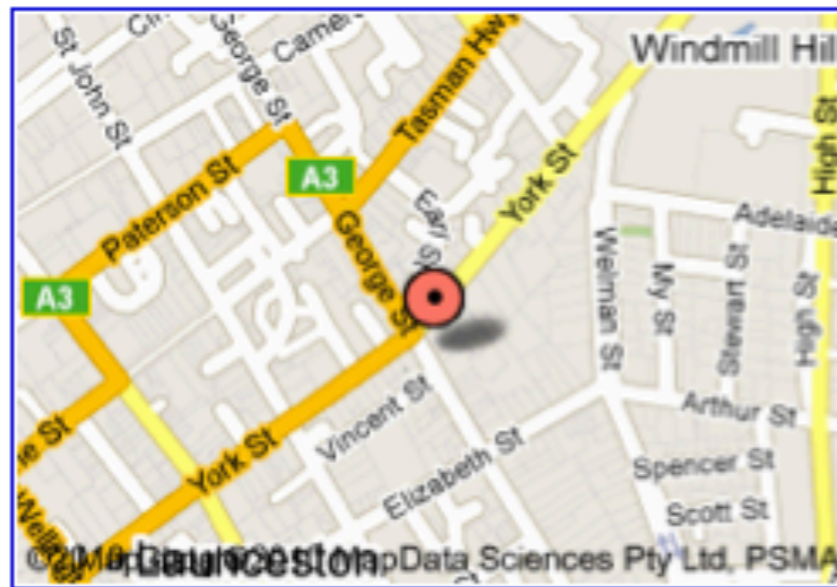
Pages from Australia

More search tools

[Launceston Athletic Club](#) ☆

11 Sep 2010 ... **Launceston Athletic Club**. ... 23rd October 2010 - **Club dinner ***** ... to all the volunteers who assisted with the **running** of the three races ...

www.launcestonathleticclub.com/ - [Cached](#) - [Similar](#)



Launceston Athletic Club ☆
[Place page](#)

George St
Launceston TAS 7250
0400 578 156

[Get directions](#) - [Is this accurate?](#)

[Write a review](#)

[Launceston Six & Twelve Race - Launceston Athletic Club](#) ☆

On Sunday 22nd February 2009 the **Launceston Athletic Club** will be hosting ... There will also be a relay option (teams of three, **running** 2 hours each), ...

www.launcestonathleticclub.com/6hourrace/?paged=2 - [Cached](#)

Dashboard

Coupons



✓ **Attract new customers by creating a coupon for your business**
Creating a coupon is free, and only takes a few minutes. You can create as many coupons as you want.
Coupons will appear along with your business listing in Google Maps. [Learn more.](#)

Your businesses

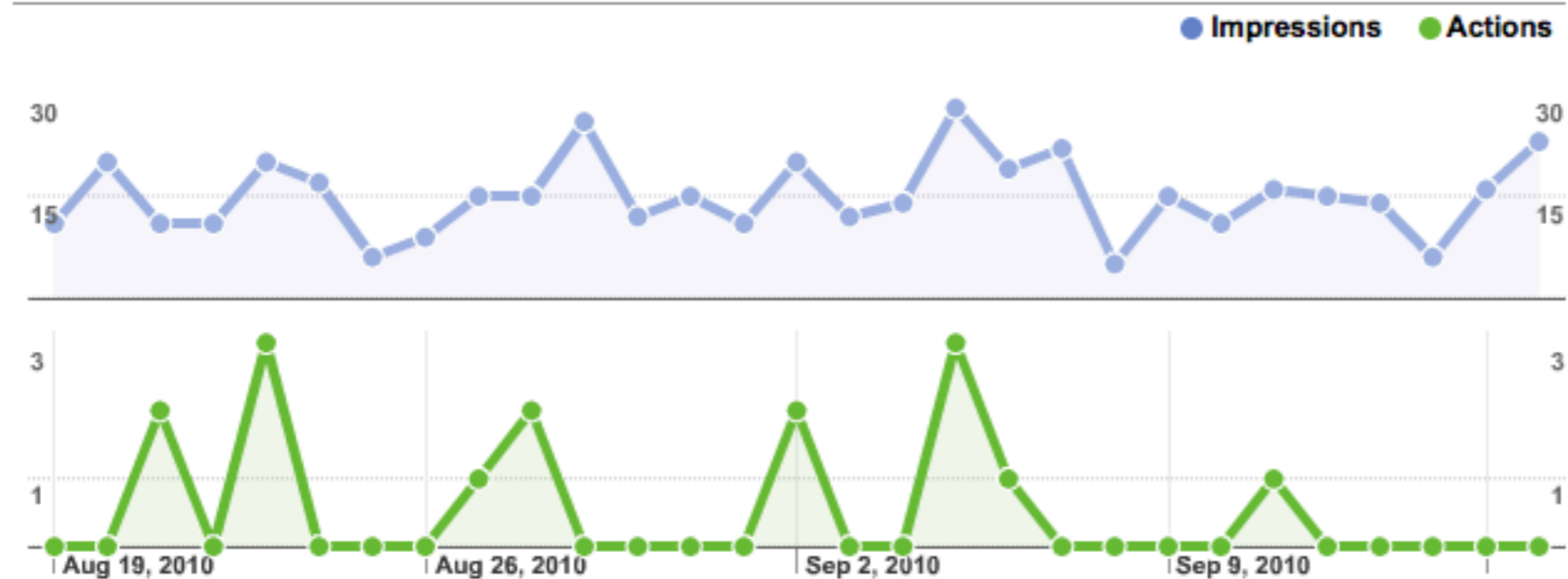
[Add another business](#) - [Upload a data file](#) (if you have more than 10 listings)

View: **All** - [Active](#) (2) - [Pending](#) (1) - Needs Action (0)

Viewing listings 1 - 3 of 3

Business	Status ↓	Impressions (last 30 days)	Actions (last 30 days)
Launceston Athletic Club George Street Launceston TAS 7250 Australia Edit - Delete	Active	 424	 15
See your listing on Google Maps			

Activity



Totals

435 impressions

How many times users saw your business listing as a local search result ?

15 actions

How many times users showed interest in your business listing

2 Clicks for more info on Maps

13 Clicks to your website

Top search queries ?

Query	Impressions
1. symmons plains	64
2. launceston athletic club	33
3. melbern	19
4. hollybank	15
5. accom	14
6. running club	12
7. club	8
8. alkaloids	7
9. sports club	7

Post about events, specials, and more.
Example: "Live music tonight at 7pm!"

Post

Expires in 30 days

160

Your business info

Edit

85 % complete

George Street
Launceston, TAS 7250
0400 578 156
<http://www.launcestonathleticclub.com>

Description: Launceston based Tasmanian running club. 5 - 21km for the seniors and 1.5 - 3k for the juniors. Every one welcome - races every Saturdays March - October. All runs have handicapped start time.

Payment: Check, Cash, MasterCard, Visa

Other Attributes: *not listed*

Email:
Michelle@michoninternational.com

Business Hours: *not listed*

Categories: running club, Sports Club



[Delete this listing](#)



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