

Getting Your Business Online

What kind of website does your business need?

What are some of the keywords people look for when they are searching for your business online?

Anatomy of a Website..

Domain Name: The URL (Uniform Resource Locator) or web address of your site.. i.e. http://your_website.com.. *Its like your street address*

Hosting: Where your website lives - your website is 'stored' on big computers called servers and you rent space there.. *Its like renting or leasing your property*

Website: Your actual website - what the world sees. Written in various computer languages you don't need to understand! *Its like the bricks and mortar of your business address*

What steps do you need to take now to get your business online or improve your online presence?

Thanks for being a part of tonights workshop, see you on **Wednesady 11th May** for workshop 2 - Enhancing your web presence.. Michelle & Simon Frost :-)