

Your Web Presence

WORKSHOP 2

How can your business use social media?

What sort of information could you giveaway to your customers to enhance their experience with your business?

Go get some links to your website from relevant websites!

All Website navigation MUST answer these questions:

Where am I?

Where have I been?

Where can I go next?

Where's the Home Page?

Where's the Home Home Page?

Get a google account..

What steps do you need to take now to get your business online or improve your online presence?

Thanks for being a part of tonights workshop, see you on **Wednesday 25th May** for workshop 3 - How to be effective at emarketing.. Michelle & Simon Frost :-)